

Final Logo



The final logo was made by the same agency that created Kellogg's Cereal Boxes. They used the Brazilian flag colors and made the WBC letters with boomerangs.

The Mascot



We created a mascot for the WBC2012 that will be used to represent the ABB. His name is Kylie and he hates loose foot catches ;).

Dates and prices

- **October, 17th to 29th of 2012** (including arrival and departure days);
- Estimated price (full price, it will probably drop after the sponsorship) – **€\$600,00**;

Field and Accommodations



The place that we choose to host the WBC2012, has a 300m x 300m field, 80 chalets that can host 4 throwers each and a restaurant for 1500 people. All as it inside the same place, just 500 meters walking. As the chalets are on the same “street”, the integration will be amazing!

Area Map



Next Steps

- December 15th – Website with the form and all info;
- Special requirement: At the form we will ask a good photo of you in Hi-Resolution. This photo will be used to identify you at the website and at the WBC 2012.
- At the website you will follow the sponsorship results and other info.

Website URL and contact

www.wbc2012.org

(Available at December, 15th).

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